

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947768-1	09/23/12	September 2012	08/27/12 - 09/17/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1560

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	947768	06300918

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	The View	11A-12PM	----1--	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	10:59 AM	The View	11A-12PM	:30	USATV02H	\$900.00	NM
2	09/14/12	09/14/12	Jimmy Kimmel	12:06-01:06AM	----1--	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	USATV02H	\$75.00	NM
3	09/14/12	09/14/12	Dr. Oz	4-5p	----1--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	4:19 PM	Dr. Oz	4-5p	:30	USATV02H	\$525.00	NM
4	09/14/12	09/14/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV02H	\$225.00	NM
5	09/14/12	09/14/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	USATV02H	\$450.00	NM
6	09/14/12	09/14/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	7:55 AM	Good Morning America	7-9AM	:30	USATV02H	\$600.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**WPBF**  
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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947768-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1560

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/14/12	09/14/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
7	09/17/12	09/17/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 1:29 PM THE CHEW 1P-2P :30 USATV02H \$275.00 NM									
8	09/17/12	09/17/12	Nightline	11:35-12:05AM	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:01 AM Nightline 11:35-12:05AM :30 USATV02H \$550.00 NM									
9	09/17/12	09/17/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 USATV02H \$375.00 NM									
10	09/17/12	09/17/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 USATV02H \$175.00 NM									
11	09/17/12	09/17/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 8:54 AM Good Morning America 7-9AM :30 USATV02H \$600.00 NM									
12	09/15/12	09/15/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 5:29 AM Sat 5-6am News Sat 5-6am :30 USATV02H \$85.00 NM									
13	09/15/12	09/15/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:30 AM GMA Saturday 7-8am Sat 7am-8am :30 USATV02H \$375.00 NM									
14	09/16/12	09/16/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/16/12 7:58 AM GMA Sunday 7-8am Sun 7-8am :30 USATV02H \$275.00 NM									
15	09/13/12	09/13/12	Nightline	11:35-12:05AM	---1---	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947768-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1560	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/13/12	09/13/12	Nightline	11:35-12:05AM	---1---	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/13/12	12:02 AM	Nightline	11:35-12:05AM	:30	USATV02H	\$550.00	NM
16	09/13/12	09/13/12	WPBF News 25 @ Noon 12pm-1230pm		---1---	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/13/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USATV02H	\$375.00	NM
17	09/13/12	09/13/12	WPBF News 25 Mornings 5:30-5:57am		---1---	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/13/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV02H	\$225.00	NM
18	09/13/12	09/13/12	Good Morning America 7-9AM		---1---	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/13/12	8:41 AM	Good Morning America	7-9AM	:30	USATV02H	\$600.00	NM
19	09/13/12	09/13/12	Jeopardy 7:30-8PM		---1---	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$1,700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/13/12	7:53 PM	Jeopardy	7:30-8PM	:30	USATV02H	\$1,700.00	NM
20	09/12/12	09/12/12	The View 11A-12PM		--1----	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/12/12	11:35 AM	The View	11A-12PM	:30	USATV02H	\$900.00	NM
21	09/12/12	09/12/12	WPBF News 25 @ 5am 5-530am		--1----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/12/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	USATV02H	\$175.00	NM
22	09/12/12	09/12/12	M-F 5pm News 5-6pm		--1----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/12/12	5:28 PM	M-F 5pm News	5-6pm	:30	USATV02H	\$475.00	NM
23	09/12/12	09/12/12	WPBF News 25 Mornings 6-7AM		--1----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1560

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/12/12	09/12/12	WPBF News 25 Mornings6-7AM		--1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W		09/12/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	USATV02H	\$450.00 NM
<b>Total Spots</b>							<b>23</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$10,935.00</b>
<u>Agency Commission</u>	<b>\$1,640.25</b>
<u>Net Amount Due</u>	<b>\$9,294.75</b>